

WORKPLACE EVOLUTION CASE STUDY: 01

ENTITY SOLUTIONS

150 LONSDALE STREET, MELBOURNE

Entity Solutions founders Matthew Franceschini (CEO), Pedro Fric (Executive Director) and Jonathan Knowles (Executive Director) provided Spectrum Australia Group with feedback on their new workplace.

“I think the design combined with our somewhat slightly quirky approach... has made (visitors) go, wow, this is impressive and wow, its not so stuffy... its been brilliant...you look after your staff, this would be a great place to work”

“The typical comment from visitors is.... very impressed”

“The communal aspect of the new design has been fantastic for us... the availability of these sorts of rooms (informal, non-bookable) gives (staff) the opportunity to work together which just wasn't possible before” “In short, a key part of the brief was that the design supported staff collaboration and I think it was very well delivered by the Spectrum team.... we have an opportunity now to really work together (collaborate)”

“It shows the external world that we have a really professional image, a good usable (functional) space and we want to invite you to our home.... it now creates a far better relationship with all those parties (visitors, staff, clients and suppliers).... there will be a real tangible benefit to bringing people here”

